

FANSUNITE ENTERTAINMENT INC.

CHIEF EXECUTIVE OFFICER

POSITION DESCRIPTION AND DUTIES

1. Duties and Services of Chief Executive Officer

Reporting directly to the Board of Directors of FansUnite Entertainment Inc. (the "**Company**"), the Chief Executive Officer ("**CEO**") is responsible for overseeing all aspects of the Company's business, including the specific duties set out below and such other duties as are reasonably assigned by the Board from time to time.

2. Responsibility

The CEO provides effective leadership and vision for the Company to grow value responsibly, in a profitable and sustainable manner. The CEO sets the "tone" for management of the Company ("**Management**") to foster ethical and responsible decision making, appropriate management and best-in-class corporate governance practices.

3. Specific Duties

With respect to each of the below headings, the CEO will:

a) Leadership

- i. Provide leadership and vision to manage the Company in the best interests of its shareholders;
- ii. Provide leadership in setting the strategic plan and annual operating plan of the Company, in conjunction with the Board; and
- iii. Lead the growth of the Company's business in a profitable and sustainable manner through resourceful people, capitalizing on superior assets and innovation and operating in a socially responsible manner.

b) Community

- i. Be a community leader and ensure that the Company contributes to the well-being and improvement of the communities in which it operates;
- ii. Serve as the external spokesperson and principal liaison for the Company, including effectively managing relations with the Company's external stakeholders, such as shareholders, the communities in which the Company operates, customers, creditors, suppliers, the media, governments, non-government organizations and the public generally; and
- iii. Be responsible for communicating the Company's mission, vision, principles, values, strategy and business plan to external stakeholders.

c) Corporate Social Responsibility, Ethics and Integrity

- i. Provide leadership to Management in support of the Company's commitment to corporate social responsibility;

- ii. Foster ethical and responsible decision making by Management;
- iii. Set the ethical tone for the Company and its Management, including:
 - i. overseeing the administration and implementation of, and compliance with, the Company's policies and procedures;
 - ii. take all reasonable steps to satisfy the Board as to the integrity of the CEO and other senior officers; and
 - iii. take all reasonable steps to satisfy the Board that the CEO and other senior officers create a culture of integrity throughout the organization.

d) Governance

- i. Communicate in a timely fashion with the Board on material matters affecting the Company;
- ii. Communicate regularly with the Chair of the Board (the "**Board Chair**") and other Directors to ensure that these responsibilities are being fully complied with and that Directors are being provided with information necessary to fulfill their responsibilities and statutory obligations;
- iii. Assist the Board in on corporate governance matters; and
- iv. Assist in developing an orientation program for new Directors and a continuing education program for Directors.

e) Disclosure

- i. With the Chief Financial Officer and other members of Management, as needed, ensure appropriate and timely disclosure of material information.

f) Strategic Planning

- i. Develop strategic plan for the Company to maximize shareholder value and recommend it to the Board for review and, in the Board's discretion, approval; and
- ii. Ensure the implementation of the strategic plan and report to the Board in a timely manner on deviations from the strategic plan or any parameters established by the Board.

g) Business Management

- i. Provide general supervision and management of the day-to-day affairs of the Company within the guidelines established by the Board, consistent with decisions requiring prior approval of the Board and the Board's expectations of Management;
- ii. Ensure the development of an annual operating plan including business plans, operational requirements, organizational structure, staffing and budgets that support the strategic plan and recommend the annual operating plan to the Board for review and, in the Board's discretion, approval;

- iii. Ensure the implementation of the annual operating plan and direct and monitor the activities and resources of the Company, consistent with the strategic direction, financial limits and operating objectives approved by the Board; and
- iv. Approve commitments within the limits of delegated approval authorities.

h) Risk Management

- i. Provide the Board assurance that the proper systems are in place to identify and manage business risks and that such risks are acceptable to the Company and are within the guidelines established by the Audit Committee and the Board;
- ii. Ensure the accuracy, completeness, integrity and appropriate disclosure of the Company's financial statements and other financial information through appropriate policies and procedures;
- iii. Establish and maintain the Company's disclosure controls and procedures through appropriate policies and procedures;
- iv. Establish and maintain the Company's internal controls over financial reporting through appropriate policies and procedures;
- v. Ensure that the Company has complied with all regulatory requirements for the Company's financial information, reporting, disclosure requirements and internal controls over financial reporting;
- vi. Provide required regulatory certifications regarding the Company and its activities; and
- vii. Ensure appropriate policies and procedures of the Company are developed, maintained and disclosed.

i) Organizational Effectiveness/Succession

- i. Develop a strong organization with the right people in the right positions;
- ii. With the Board, ensure that the Company has an effective senior Management team below the level of the CEO, that the Board has regular exposure to senior Management team members, and that there exists an effective plan of succession and development for the CEO and senior Management; and
- iii. Recommend appointments to senior Management, monitor performance of senior Management and provide feedback and training as appropriate.

j) CEO Performance

- i. Ensure that an annual evaluation of CEO performance is conducted by the Compensation Committee and the Board.

k) Other

- i. Carry out any other appropriate duties and responsibilities assigned by the Board; and
- ii. as the Board decides, this Position Description will be evaluated and updates recommended for consideration.

Last approved by the Board of Directors: September 23, 2022.