

## FANSUNITE ENTERTAINMENT INC.

### DISCLOSURE AND CONFIDENTIALITY POLICY

This disclosure and confidentiality policy (the “**Disclosure Policy**” or “**Policy**”) provides the approach of FansUnite Entertainment Inc. (the “**Company**”) to disclosure of material information and maintaining the confidentiality of information. This Policy is intended to complement the Company’s existing insider trading policy (the “**Insider Trading Policy**”).

This Policy, together with the Insider Trading Policy, is intended to assist the Company in complying with securities laws governing corporate disclosure, confidentiality and insider trading (collectively, the “**Disclosure Rules**”). The Company believes that compliance with the Disclosure Rules is essential to maintaining investor confidence in management of the Company and the integrity of the market for the Company’s securities. Moreover, securities laws in force in Provincial jurisdictions in Canada, create secondary market liability for the Company and others, including directors and officers, for misrepresentations in corporate disclosure and failures to make timely disclosure.

**Any questions regarding the contents of this Disclosure Policy and how it applies, should be directed to the Chief Financial Officer (“CFO”) or Corporate Secretary (“Corporate Secretary”)**

#### 1. Objective and Scope

The objective of this Disclosure Policy is to ensure that communications to the investing public about the Company are:

- (a) timely, factual and accurate; and
- (b) broadly disseminated in accordance with all applicable legal and regulatory requirements.

This Disclosure Policy confirms in writing our existing disclosure policies and practices. Its goal is to raise awareness of the Company’s approach to disclosure among the Board of Directors, senior management, employees and consultants.

**This Disclosure Policy extends to all employees , officers, consultants and the Board of Directors of the Company and its affiliates and those individuals authorized to speak on behalf of the Company and its affiliates (collectively referred to as the “Policy Participants”).** It covers disclosures in documents filed (with the securities regulators) and written statements made in the Company’s annual and quarterly reports, news releases, letters to shareholders, presentations by senior management and information contained on the Company’s web site and other electronic communications. It extends to oral statements made in meetings and telephone conversations with analysts and investors, interviews with the media as well as speeches, press conferences and conference calls.

#### 2. Principles of Disclosure of Material Information

Material information consists of both material facts and material changes (as such terms are defined under applicable securities laws) and is any information relating to the business and affairs of the Company that results in or would reasonably be expected to result in a significant change in the market price or value of the Company’s listed securities.

The officers of the Company responsible for determining whether particular information is material and must therefore be disclosed, or may be kept confidential in compliance with the Disclosure Rules are:

- (a) Chief Executive Officer (“**CEO**”);

- (b) President
- (c) Chief Operating Officer (“**COO**”); and
- (d) CFO; and
- (e) Corporate Secretary.

At least one of the above named officers (the “**Responsible Officers**”) should be involved in, and provide input to, the decision as to whether certain information is material and must therefore be disclosed in accordance with the Disclosure Rules. In the event of a failure to achieve consensus with respect to the decision and timing of disclosure, the decision of the CEO, or in his absence, the CFO, or in both of their absences, the President should prevail.

In complying with the requirement to disclose forthwith all material information under applicable laws and stock exchange rules, the Company will adhere to the following basic disclosure principles:

2.1 Material information will be publicly disclosed immediately via news release.

Examples of potentially material information include the following:

- (a) Changes in Corporate Structure
  - (i) changes in share ownership that may affect control of the Company
  - (ii) major reorganizations, amalgamations, or mergers
  - (iii) take-over bids, issuer bids, or insider bids
- (b) Changes in Capital Structure
  - (i) the public or private sale of additional securities
  - (ii) planned repurchases or redemptions of securities
  - (iii) planned splits of common shares or offerings of warrants or rights to buy shares
  - (iv) any share consolidation, share exchange, or stock dividend
  - (v) changes in the Company’s dividend payments or policies
  - (vi) the possible initiation of a proxy fight
  - (vii) material modifications to rights of security holders
- (c) Changes in Financial Results
  - (i) firm evidence of a significant increase or decrease in near-term earnings prospects
  - (ii) unexpected changes in the financial results for any periods
  - (iii) shifts in financial circumstances, such as cash flow reductions, major asset write offs or write-downs
  - (iv) changes in the value or composition of the Company’s assets
  - (v) any material change in the company’s accounting policy

- (d) Changes in Business and Operations
  - (i) any development that affects the Company's resources, technology, products or markets
  - (ii) a significant change in capital investment plans or corporate objectives
  - (iii) major labour disputes or disputes with major contractors or suppliers
  - (iv) significant new contracts, products, patents, or services or significant losses of contracts or business
  - (v) changes to the Board of Directors or executive management, including the departure of the Company's CEO, CFO, COO or President (or persons in equivalent positions)
  - (vi) the commencement of, or developments in, material legal proceedings or regulatory matters
  - (vii) waivers of corporate ethics and conduct rules for officers, directors, and other key employees
  - (viii) any notice that reliance on a prior audit is no longer permissible
  - (ix) de-listing of the Company's securities or their movement from one quotation system or exchange to another
- (e) Acquisitions and Dispositions
  - (i) significant acquisitions or dispositions of assets, property or joint venture interests
  - (ii) acquisitions of other companies, including a take-over bid for, or merger with, another Company
- (f) Changes in Credit Arrangements
  - (i) the borrowing or lending of a significant amount of money
  - (ii) any mortgaging, hypothecating or encumbering of the Company's assets
  - (iii) defaults under debt obligations, agreements to restructure debt, or planned enforcement procedures by a bank or any other creditors
  - (iv) changes in rating agency decisions
  - (v) significant new credit arrangements

An immediate statement containing the major points of the material information is the first objective. Additional details may follow in a further news release, if necessary. When several significant actions are resolved or occur at one time, disclosure of all should be released immediately so that the full implications may be assessed by the public. Certain developments will require disclosure at the proposal stage or before an event actually occurs if the proposal gives rise to material information at that stage. Announcement of an intention to proceed with a transaction or activity giving rise to material information should be made when a decision has been made to proceed by the Board of Directors or senior management with the expectation of concurrence from the Board of Directors. Updates should be announced periodically, as events dictate, unless the original announcement indicated that an update would be disclosed on a specific date. In addition, prompt disclosure is required of any material change to the proposed transaction or to the previously disclosed information. While it is the responsibility of the Responsible Officers to determine what information is material in the context of the Company's business, the Responsible Officers may consult with the market surveillance agency of the stock

exchange on which the Company's shares are traded when in doubt as to whether disclosure should be made.

- 2.2 In certain circumstances, the Responsible Officers may determine that such disclosure may be unduly detrimental to the Company (for example if release of the information would prejudice negotiations in a corporate transaction), in which case the information will be immediately brought to the attention of the Board of Directors and will be kept confidential until the Responsible Officers determine it is appropriate to publicly disclose. In such circumstances, the Responsible Officers will cause a confidential material change report to be filed with the applicable securities regulators, and will periodically (at least every 5 days) review the decision to keep the information confidential (also see "Rumours"). The Responsible Officers will only withhold material information from public disclosure where there is a reasonable basis to do so and when the basis for maintaining confidentiality ceases to exist, shall promptly disclose such material information to the public.

At any time when material information is withheld from the public, the Company is under a duty to take precautions to keep such information completely confidential. Such information should not be disclosed to any officers, consultants, employees or advisors of the Company except in the necessary course of business. The Company shall also make sure that there is no selective disclosure of confidential information to third parties. The Company should ensure that when such information is disclosed in the necessary course of business all recipients are aware that it must be kept confidential. If the material information being treated as confidential becomes disclosed in some manner, the Company shall promptly disclose the material information publicly in the proper manner.

- 2.3 Disclosure must include any information, the omission of which would make the rest of the disclosure misleading (half truths are misleading).
- 2.4 Unfavourable material information must be disclosed as promptly and completely as favourable information. The guiding principle should be to communicate clearly and accurately the nature of the information, without including unnecessary details, exaggerated reports or editorial commentary designed to colour the investment community's perception of the announcement one way or the other.
- 2.5 No selective disclosure. Previously undisclosed material information must not be disclosed to selected individuals (for example, in an interview with an analyst or in a telephone conversation with an investor). If previously undisclosed material information has been inadvertently disclosed to an analyst or any other person not bound by an express confidentiality obligation, such information must be broadly disclosed immediately via news release.
- 2.6 Disclosure on the Company's web site alone does not constitute adequate disclosure of material information.
- 2.7 Disclosure must be corrected immediately if the Company subsequently learns that earlier disclosure by the Company contained a material error at the time it was given.

### 3. Disclosure Controls

Under National Instrument 52-109, *Certification of Disclosure in Issuers' Annual and Interim Filings*, the CEO and the CFO are required, in connection with the filing of the Company's annual and interim statutory filings, to sign a certificate certifying a number of things including matters in relation to the Company's "disclosure controls and procedures" ("**Disclosure Controls**") which are generally defined as controls and other procedures of an issuer designed to provide reasonable assurance that the information required to be disclosed in the issuer's annual filings, interim filings or other reports is recorded, processed, summarized and reported within the prescribed time period.

In connection with this, the Responsible Officers will establish, maintain and evaluate reasonable Disclosure Controls and other procedures which are to be implemented and carried out under their supervision. To assist the Responsible Officers, it is essential that all directors, officers and employees ensure that the Responsible Officers are kept fully apprised of all pending and potentially material developments in the business affairs of the Company so that the Responsible Officers are able to determine the appropriateness and timing of the public disclosure of those developments.

#### **4. Trading Restrictions and Blackout Periods**

Policy Participants are referred to the Company's Insider Trading Policy for specific details and procedures relating to insider trading and reporting. The purpose of the Insider Trading Policy is to summarize the insider trading restrictions to which Policy Participants are subject under applicable securities legislation, and to set forth a policy governing investments in securities of the Company and the reporting thereof which is consistent with the legislation. Among other things, the Insider Trading Policy sets forth trading restrictions, blackout periods and reporting requirements for Policy Participants.

It is illegal for anyone to purchase or sell securities of any public Company with knowledge of material information affecting that Company that has not been publicly disclosed. Except in the necessary course of business, it is also illegal for anyone to inform any other person of material non-public information. Therefore, Policy Participants with knowledge of confidential or material information about the Company or counter-parties in negotiations of material potential transactions, are prohibited from trading shares in the Company or any counter-party until the information has been fully disclosed and a reasonable period of time has passed for the information to be widely disseminated.

Prior to making any trade, all directors and officers of the Company must first inquire, in general terms, whether or not it would be potentially embarrassing for such director or officer to trade in the Company's securities. Such general inquiry shall be directed to the CFO. If the result of such inquiry is that it would be potentially embarrassing for the inquiring director or officer to trade in the Company's securities, then such director or officer shall not trade.

#### **5. When is Information Deemed Public?**

Securities legislation does not define the term "generally disclosed" or "publicly disclosed", however, Canadian courts have held that information has been generally disclosed or publicly disclosed if the information has been disseminated in a manner calculated to effectively reach the market place and public investors have been given a reasonable amount of time to analyze the information.

Accordingly, if you are aware of any material information relating to the Company which has not been made available to the public, you must not trade, directly or indirectly, in the Company's securities or disclose such information to another person likely to trade in the Company's securities until the greater of: (i) at least twenty-four hours following the news release announcing the material information to the public; or (ii) such greater period of time as may be required in order to comply with the rules prescribed by the stock exchange(s) on which the Company's shares are listed. Thus, one may not attempt to "beat the market" by trading simultaneously with, or shortly after, the official release of material information. Insider trading is not permissible merely because rumours or other unofficial statements in the marketplace reflect material information.

#### **6. Maintaining Confidentiality**

Any Policy Participant privy to confidential information is prohibited from communicating such information to anyone else, unless it is necessary to do so in the course of business. Reasonable best efforts will be made to limit access to such confidential information to only those who need to know the information and such persons will be advised that the information is to be kept confidential.

Reasonable best efforts will be made to ensure that outside parties privy to undisclosed material information concerning the Company will be told that they must not divulge such information to anyone

else, other than in the necessary course of business. Where the Company deems it appropriate, such outside parties will confirm their commitment to non-disclosure in the form of a written confidentiality agreement. In order to prevent the misuse or inadvertent disclosure of material information, reasonable best efforts should be made to ensure that the procedures set forth below are observed at all times:

- 6.1 Documents and files containing confidential information should be kept in a safe place to which access is restricted (for example via passcard) to individuals who "need to know" that information in the necessary course of business and code names should be used if necessary.
- 6.2 Confidential matters should not be discussed in places where the discussion may be overheard, such as elevators, hallways, restaurants, airplanes or taxis.
- 6.3 Confidential documents should not be read or displayed in public places and should not be discarded where others can retrieve them.
- 6.4 Employees must ensure they maintain the confidentiality of information in their possession outside of the office as well as inside the office.
- 6.5 Transmission of documents by electronic means, such as by fax or directly from one computer to another, should be made only where it is reasonable to believe that the transmission can be made and received under secure conditions.
- 6.6 Unnecessary copying of confidential documents should be avoided and documents containing confidential information should be promptly removed from conference rooms and work areas after meetings have concluded. Extra copies of confidential documents should be shredded or otherwise destroyed.
- 6.7 Access to confidential electronic data should be restricted through the use of passwords.

## **7. Designated Spokespersons**

The Company designates a limited number of spokespersons responsible for communication with the investment community, regulators or the media. The CEO, President, CFO and COO shall be the official spokespersons for the Company. Individuals holding these offices may, from time to time, designate others within the Company to speak on behalf of the Company as back-ups or to respond to specific inquiries.

Policy Participants who are not authorized spokespersons must not respond under any circumstances to inquiries from the investment community, the media or others, unless specifically asked to do so by an authorized spokesperson. All such inquiries shall be referred to the CEO, CFO or the investor relations contact.

## **8. News Releases**

Once the Responsible Officers determine that a development is material, they will authorize the issuance of a news release, unless the Responsible Officers determine that such developments must remain confidential for the time being, in which case appropriate confidential filings will be made and control of that material information is instituted. Should a material statement inadvertently be made in a selective forum, the Company will immediately issue a news release in order to fully disclose that information.

**If the stock exchange(s) upon which shares of the Company are listed is/are open for trading at the time of a proposed announcement, prior notice of a news release announcing material information must be provided to the market surveillance department to enable a trading halt, if deemed necessary by the stock exchange(s). If a news release announcing material information is issued outside of trading hours, market surveillance must be notified before the market opens.**

Annual and interim financial results will be publicly released as soon as practicable following board review and approval.

News releases will be disseminated through an approved news wire service that provides simultaneous national and/or international distribution. News releases will be transmitted to all stock exchange members, relevant regulatory bodies, major business wires, national financial media and, at the option of the Company, the local media in areas where the Company has its headquarters or operations.

News releases will be posted on the Company's web site as soon as practicable after release over the news wire. The news release page of the web site shall include a notice that advises the reader that the information posted was accurate at the time of posting, but may be superseded by subsequent news releases.

## **9. Conference Calls**

Conference calls may be held for quarterly and annual earnings and major corporate developments, whereby discussion of key points is accessible simultaneously to all interested parties, some as participants by telephone and others in a listen-only mode by telephone or via a webcast over the internet. The call will be preceded by a news release containing all relevant material information. At the beginning of the call, the Company's spokesperson will provide appropriate cautionary language with respect to any forward-looking information and direct participants to publicly available documents containing the assumptions, sensitivities and a full discussion of the risks and uncertainties.

The Company will provide advance notice of any conference call by issuing a news release announcing the date and time and providing information on how interested parties may access the call. A recording of the conference call on the Internet will be made available following the call for a minimum of 7 days, for anyone interested in listening to a replay.

When possible, the Responsible Officers will hold a debriefing discussion immediately after the conference call and if such discussion uncovers selective disclosure of previously undisclosed material information, the Company will, as soon as is practicable, disclose such information broadly via news release.

## **10. Rumours**

The Company generally does not comment, affirmatively or negatively, on rumours. This also applies to rumours on the Internet. The Company's spokespersons will respond consistently to those rumours, saying, "It is our policy not to comment on market rumours or speculation." Should the stock exchange request that the Company make a definitive statement in response to a market rumour that is causing significant volatility in the stock, the Responsible Officers will consider the matter and decide whether to make an exception to its policy.

## **11. Contact with Analysts, Investors and the Media**

In communicating with investment analysts, security holders, potential investors and the media, the following practices must be avoided:

- (a) announcing material information that has not been previously announced in a news release;
- (b) selective disclosure;
- (c) distribution of investment analyst reports; and
- (d) commenting on unreleased technical information or current period earnings estimates and financial assumptions other than those already publicly disclosed.

Disclosure in individual or group meetings does not constitute adequate disclosure of information that is considered material non-public information. If the Company intends to announce material information at an analyst or shareholder meeting or a press conference or conference call, the announcement must be preceded by a news release.

The Company recognizes that meetings with analysts and significant investors are an important element of the Company's investor relations program. The Company will meet with analysts and investors on an individual or small group basis as needed and will initiate contacts or respond to analyst and investor calls in a timely, consistent and accurate fashion in accordance with this Disclosure Policy.

The Company will endeavour to provide only non-material information through individual and group meetings, in addition to regular publicly disclosed information, recognizing that an analyst or investor may assemble this information in a manner that could result in material information. The Company cannot alter the materiality of information by breaking down the information into smaller, non-material components.

The Company may, if applicable or determined by the Disclosure Committee to be desirable, maintain a "frequently asked questions" section on its web site and will provide the same sort of detailed, non-material information to individual investors or reporters that it has provided to analysts and institutional investors.

Spokespersons of the Company will normally keep notes of telephone conversations with analysts and investors and where practicable, more than one Company representative will be present at all individual and group meetings. Normally a debriefing will be held after such discussions and if such debriefing uncovers selective disclosure of previously undisclosed material information, the Company will immediately take steps to ensure that a full public announcement is made. Such steps will normally include contacting the market surveillance department of the stock exchange on which the Company's shares are traded and requesting that trading be halted pending the issuance of a news release and pending such issuance of the news release notifying all parties (to the extent reasonably practicable) who have knowledge of the information that such information is material and that it has not been generally disclosed.

## **12. Reviewing Analyst Draft Reports and Models**

It is the Company's policy to review, upon request, analysts' draft research reports or models. The Company will normally review the report or model for the purpose of pointing out errors in fact based on publicly disclosed information. It is the Company's policy, when an analyst inquires with respect to his/her estimates, to question an analyst's assumptions if the estimate is significantly outside of the range of "Street" estimates and/or the Company's published earnings guidance, if applicable. The Company will limit its comments in responding to such inquiries to non-material information. The Company will not confirm, or attempt to influence, an analyst's opinions or conclusions and will not express comfort with the analyst's model and earning estimates.

In order to avoid appearing to "endorse" an analyst's report or model, the Company will provide its comments orally or will attach a disclaimer to written comments to indicate the report was reviewed only for factual accuracy.

## **13. Distributing Analyst Reports**

Analyst reports are proprietary products of the analyst's firm. Re-circulating a report by an analyst may be viewed as an endorsement by the Company of the report. For these reasons, the Company will not provide analyst reports through any means to persons outside of the Company or to Policy Participants of the Company, including posting such information on its web site. The Company may post on its web site a complete list, regardless of the recommendation, of all the investment firms and analysts who provide research coverage on the Company. If provided, such list will not include links to the analysts' or any other third party web site or publications.



#### **14. Industry Conferences**

The Company may participate in various industry conferences in Canada and elsewhere. In general, conversations with interested parties should be limited to explanations or clarifications of publicly disclosed material information or other non-material information or non-confidential information. The Responsible Officers should approve brochures, investor presentations or other material prior to dissemination to the public. The Responsible Officers should ensure that material information is not disclosed, unless it has been disclosed previously. If unintentional selective disclosure of non-public material occurs, the Responsible Officers should be notified immediately, and the Company will immediately disclose such information in a news release, and take any other steps the Responsible Officers deem appropriate.

#### **15. Forward-Looking Information**

Generally, the Company should not disclose forward looking information (“**FLI**”) unless required by law to do so, or unless the Company believes such disclosure will enhance a reasonable investor’s investment decision, whether positively or negatively. Should the Company determine it has a reasonable basis and elects to disclose forward looking information in continuous disclosure documents, speeches, conference calls, or other media, the following guidelines will be observed.

- 15.1 FLI, if deemed material, will be broadly disseminated via news release, in accordance with this Disclosure Policy.
- 15.2 The FLI will be clearly identified as forward looking.
- 15.3 The Company will identify all material assumptions and factors used in the preparation of the FLI.
- 15.4 The FLI will be accompanied by a reasonable, meaningful cautionary statement that identifies the material risks, uncertainties and other material factors that may cause the actual results to differ materially from those projected in the statement.
- 15.5 The FLI will be accompanied by a statement that disclaims the Company’s intention or obligation to update or revise the FLI, whether as a result of new information, future events or otherwise, except as required by securities laws. Notwithstanding this disclaimer, should subsequent events prove past statements about current trends to be materially off target, the Company may choose to issue a news release explaining the reasons for the difference. In this case, the Company will update its guidance on the anticipated impact on revenue and earnings (or other key metrics).
- 15.6 Any oral FLI (such as those made in conference calls, analyst interviews or “road shows”) must be accompanied by a statement:
  - (a) that the statement is “forward-looking;”
  - (b) that actual results may differ materially from those projected in the forward looking statement; and
  - (c) that additional information concerning factors that could cause actual results to differ from those projected is contained in an identified, readily available written document.

If the Company has issued a forecast or projection, the content of which is subject to applicable securities legislation, the Company will update that forecast or projection periodically, as required by such legislation.

## **16. Managing Expectations**

The Company will try to ensure, through its regular public dissemination of quantitative and qualitative information, that analysts' estimates are in line with the Company's own expectations. The Company will not confirm, or attempt to influence, an analyst's opinions or conclusions and will not express comfort with analysts' models and earnings estimates.

If the Company has determined that it will be reporting results materially below or above publicly held expectations, it will disclose this information in a news release in order to enable discussion without risk of selective disclosure.

## **17. Quiet Periods**

In order to avoid the potential for selective disclosure or even the perception or appearance of selective disclosure, the Company will observe a quarterly quiet period, during which the Company will not initiate or participate in any meetings or telephone contacts with analysts and investors and no earnings guidance will be provided to anyone, other than responding to unsolicited inquiries concerning factual matters. The quiet period runs between the end of the quarter and the second clear and full trading day following the disclosure of the quarterly or annual financial results.

## **18. Responsibility for Electronic Communications**

This Disclosure Policy also applies to electronic communications. Accordingly, officers and personnel responsible for written and oral public disclosure shall also be responsible for electronic communications.

The investor relations contact shall also be responsible for responses to electronic inquiries. Only public information or information which could otherwise be disclosed in accordance with this Disclosure Policy shall be utilized in responding to electronic inquiries.

In order to ensure that no material undisclosed information is inadvertently disclosed, Policy Participants are prohibited from participating in Internet chat rooms, social media or newsgroup discussions or otherwise "blogging" on matters pertaining to the Company's activities or its securities.

## **19. Website**

The Responsible Officers will be responsible for creating and maintaining the Company's website, and that of any subsidiaries, to ensure it is maintained in accordance with the following:

- (a) the following information must be included on the website:
  - (i) all material information that has previously been generally disclosed, including, without limitation, material documents filed on SEDAR or a link to those documents on SEDAR;
  - (ii) all supplemental information that is given to analysts, institutional investors and other market professionals (such as fact sheets, fact books, slides of investor presentations, materials distributed at analyst and industry conferences);
  - (iii) all news releases or a link to those news releases; and
  - (iv) all documents required pursuant to the policies of the Toronto Stock Exchange.
- (b) the website must contain an e-mail link to a contact for the Company to facilitate communication with investors;

- (c) the website must include a notice that advises the reader that the information was accurate at the time of posting, but may be superseded by subsequent disclosures;
- (d) inaccurate information must be promptly removed from the website and a correction must be posted;
- (e) all documents posted on the website must be dated when it is posted or modified;
- (f) no media articles pertaining to the business and affairs of the Company will be posted on any of its websites;
- (g) links from the Company's website must include a notice that advises the reader that he or she is leaving the Company's website and that the Company is not responsible for the contents of the other site;
- (h) no links will be created from the Company's website to chat rooms, newsgroups or bulletin boards;
- (i) all information on the Company's website will be retained for a minimum period of two years from the date of issue; and
- (j) if the Company is considering a distribution of its securities, the content of the website must be reviewed by the Company's external legal counsel before and during the offering to ensure compliance with applicable securities laws.

The Responsible Officers will be responsible for:

- (a) posting all public information on the Company's website as soon as is practicable after public dissemination has taken place;
- (b) carrying out regular reviews of the Company's website to ensure the information is accurate, complete, current and in compliance with applicable disclosure requirements and electronic disclosure guidelines;
- (c) ensuring all outdated or inaccurate information is removed on a timely basis and electronically archived;
- (d) maintaining a log that lists date and content of all material information that is posted and/or removed from the website;
- (e) approving all links from the Company's website to third party websites and ensuring all such links include a notice that advises the reader that he or she is leaving the Company's website and that the Company is not responsible for the contents of the other site; and
- (f) responding to all electronic enquiries and in so doing ensuring that only information that could be otherwise disclosed in accordance with the Policy shall be used in such responses.

Disclosure on the Company's web site alone does not constitute adequate disclosure of information that is considered material non-public information. Any disclosure of material information on the Company's web site will be preceded by the issuance of a news release.

## **2. Liability to Investors in the Secondary Market**

Legislation enacted in various Canadian provinces (and applicable to the Company by virtue of its participation in the capital markets of such provinces) gives investors in the secondary market the right to sue any public Company and key related people for making public misrepresentations about the Company or for failing to make timely disclosure as required by law.

The legislation provides secondary market investors with limited right of action against an issuer of securities, its directors, responsible senior officers, "influential persons" (ie. large shareholders with influence over disclosure), auditors and other responsible experts. Secondary market investors have the right to seek limited compensation for damages suffered at a time when the issuer had made, and not corrected, public disclosure (either written or oral) that contained an untrue statement of a material fact or failed to make required material disclosure.

Investors have the right to sue whether or not they actually relied on the misrepresentation or failure to make timely disclosure.

The issuer and other possible defendants are afforded varying defences based on the responsibility for the disclosure. For some types of disclosure, a person has a defence if that person conducted due diligence. For other types of disclosure, the person is not liable unless the plaintiff proves that the person knew about the misrepresentation, deliberately avoided acquiring knowledge or was guilty of gross misconduct in making the misrepresentation.

In order to limit potential exposure, the Responsible Officers will conduct or cause to be conducted a reasonable investigation of any public disclosure to be released such that the Responsible Officers would be satisfied that there would be no reasonable grounds to believe that the document or oral statement contains any misrepresentation. Similarly the Responsible Officers will conduct or cause to be conducted a reasonable investigation to ensure that there would be no reasonable grounds to believe that a failure to make timely disclosure would occur.

Strict adherence to the Company's Disclosure Policy will assist to minimize exposure to potential liabilities under legislation.

## **3. Communication and Enforcement**

All current and future Directors, officers, consultants and employees will be provided with a copy of this Disclosure Policy and will be directed to review same and confirm by their execution and delivery of an Acknowledgement in substantially the form attached hereto as Schedule A their review of this Policy and their agreement to comply with the obligations and restrictions of this Policy. This Disclosure Policy will be circulated to all Policy Participants whenever changes are made.

**If Policy Participants have any questions regarding the contents of this Disclosure Policy and how it applies to them or are unsure whether or not he or she may trade in a given circumstance, a Policy Participant should contact the CFO or the Corporate Secretary for assistance.**

All Policy Participants who violate this Disclosure Policy may face disciplinary action up to and including termination of his or her employment or relationship with the Company without notice. The violation of this Disclosure Policy may also violate certain securities laws. If it appears that a Policy Participant may have violated such securities laws, the Company may refer the matter to the appropriate regulatory authorities, which could lead to penalties, fines or imprisonment.

## **4. Policy Review**

The Company's Board of Directors shall review and evaluate this policy annually to determine if the Policy effectively ensures accurate and timely disclosure in accordance with its disclosure obligations.

Last approved by the Board of Directors: September 23, 2022.

**Schedule A**

**ACKNOWLEDGEMENT REGARDING DISCLOSURE AND CONFIDENTIALITY POLICY**

I, \_\_\_\_\_, hereby acknowledge that I have received and read a copy of the FansUnite Entertainment Inc. "*Disclosure and Confidentiality Policy*" and agree to comply with its terms. I understand that violation of insider trading or tipping laws or regulations may subject me to severe civil and/or criminal penalties, and that violation of the terms of the above-noted policy may subject me to discipline by FansUnite Entertainment Inc. up to and including termination.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date